



Propel is an online resource hub that helps your organization access Ontario's student talent network through Experiential Learning (EL) partnerships with universities.

Who is Propel for?

Small to medium sized businesses and nonprofit organizations looking to benefit from the insight, energy, knowledge and creativity that university students can provide.

How does it work?

Propel helps you to develop partnerships with universities to provide hands-on learning opportunities while meeting your needs as an organization. Begin your EL partnership by using the website to connect directly with local universities, and take advantage of the resources, support and information that is available to support your EL opportunity, including:

- ▶ The different formats of EL
- ▶ The benefits of EL to employers
- ▶ Available funding supports
- ▶ Legal rights and responsibilities
- ▶ Human Resources and EL
- ▶ On-boarding and evaluation
- ▶ Resource templates
- ▶ And more!

Partner with Propel

Help your organization and the communities you serve access the untapped talent network of post-secondary students by promoting Propel.

1. Put up posters in your workplace and community spaces where small businesses and nonprofits gather.
2. Highlight Propel in newsletters and eblasts to your colleagues, clients and members.
3. Use your social media channels to promote Propel to your followers. Add your logo to the posts by using the templates in the Partner Toolkit.
4. Invite Propel to your conferences and events for small businesses and nonprofits to deliver a presentation or have a booth showcasing the project.
5. Host a webinar or online meet-up to demonstrate how your workplace, your members and your communities can benefit from EL partnerships through Propel.

What is Experiential Learning?

Experiential Learning (EL) gives students the opportunity to gain hands-on work experience as part of their academic program or extra-curricular activities. EL can take a variety of formats, including internships, co-ops, hackathons, research projects and more. Businesses, nonprofits and other organizations can benefit from EL partnerships by leveraging the energy, creativity and up-to-date knowledge of university students to help solve their most pressing challenges.

Propel your organization forward with the energy, perspective and creativity Ontario's students can offer!

Get started at PropelInitiative.ca